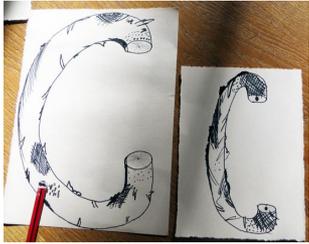


Typography

The art of arranging letters and text in a way that makes it legible, clear, and visually appealing to the reader.

Typography involves font style, appearance, and structure, which aims to show a specific message or certain emotion.



Strong Drawings

Sometimes we need help to make our drawings visually powerful. When we put pencil to paper we might touch lightly, afraid of making mistakes. Strong mark-making helps us create confident pieces.



Year 5 Art Knowledge Organiser

Autumn 1: Typography and Maps

Learning Intentions:

- ❑ I know that Typography is the visual art of creating and arranging letters and words on a page to help communicate ideas or emotions.
- ❑ I have seen how other artists work with typography and have been able to share my thoughts on their work.
- ❑ I have drawn my own letters using pen and pencil inspired by objects I have chosen around me. I can reflect upon why my letters have a meaning to me.
- ❑ I can make my drawings appear visually stronger by working over maps or newspaper to make my marks stronger.
- ❑ I have seen how some artists use their typography skills and drawing skills to make maps which are personal to them. I have been able to reflect upon what I think their maps mean, what I like about them, and what interests me.
- ❑ I can use my mark making, cutting and collage skills to create my own visual map, using symbols, drawn elements and typography to express themes which are important to me.
- ❑ I have shared my work with the class, reflected upon what was successful and been able to give useful feedback on the work of my peers.



Project:

We will create a 3D visual map incorporating typography. We will use the shapes of the areas on our maps to inspire the shape of the text. We will cut out our islands and turn our paper drawings into paper objects. We will create objects to use as symbols on our maps.

Focus Artist: Louise Fili

Louise Fili is an American graphic designer recognised for her use of typography. Her work often draws on inspiration from her love of Italy, Modernism, and European Art Deco styles.

